

WE ARE GETTING FASTER – SO WHAT?

DATA-DRIVEN, SUSTAINABLE SOFTWARE PRODUCT DEVELOPMENT

Javier Gonzalez Huerta

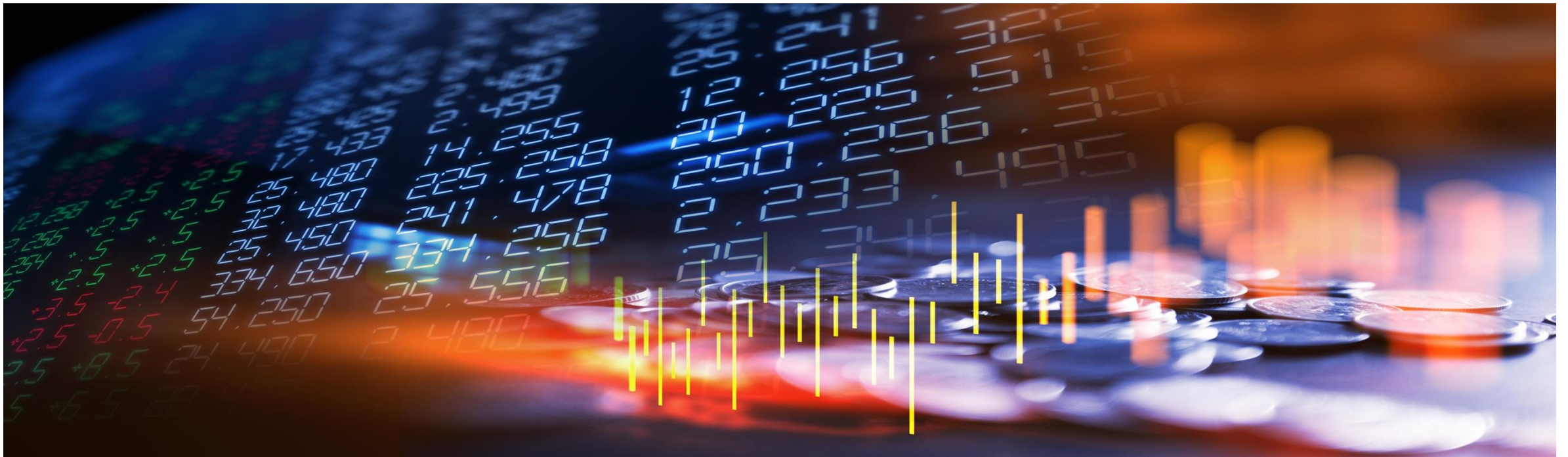
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THE TEAM



Javier Gonzalez Huerta
Associate Professor



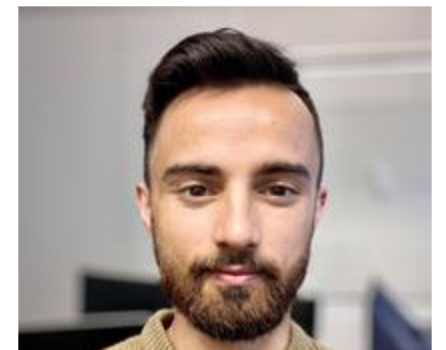
Eriks Klotins
Senior Lecturer



Anders Sundelin
Industrial Ph.D.
Candidate



Dr. Ehsan Zabardast
Adj. Assistant Professor
Management Consultant



Bhuwan Paudel
Ph.D. Candidate

WITH A LITTLE HELP FROM OUR FRIENDS...



FORTNOX

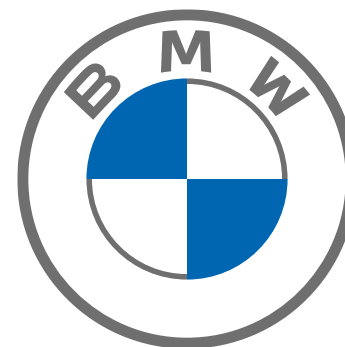
Småföretagens bästa vän



ERICSSON



Spotify[®]



redeploy

postnord



**DATA DRIVEN ORGANIZATIONS
IN THE JOURNEY TO BE FASTER**

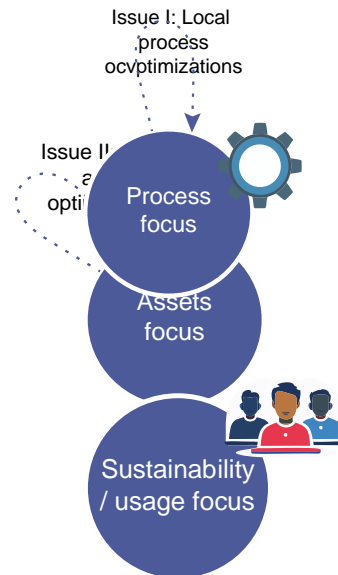
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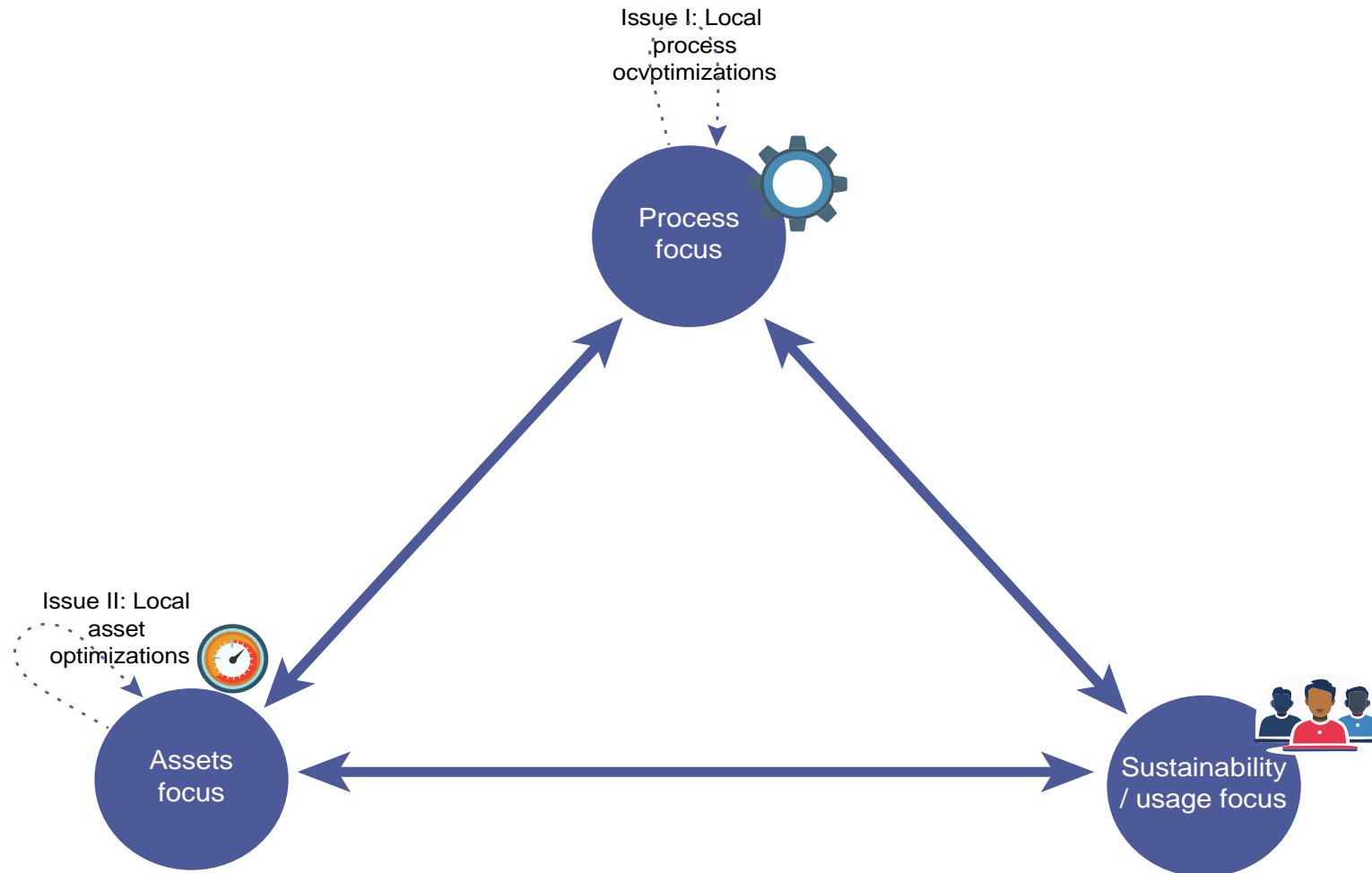
IN A DATA-DRIVEN SOFTWARE DEVELOPMENT ORGANIZATION IN A GALAXY FAR, FAR AWAY

WHAT HAPPENS WHEN YOU LOOK AT INTERNAL METRICS

- In the majority of the cases we tend to collect metrics from the process like DORA (change lead time, deployment frequency, mean time to recovery, change failure rate)
- In other cases organizations might be looking at their code quality from their CI/CD pipelines
- Does this mean that we are faster (delivering what we want to deliver)?
- Do we know if our products are used as we expect to?
- Do we know if we are building what our customers want to use?



BUILDING SUSTAINABLE SOFTWARE PRODUCTS



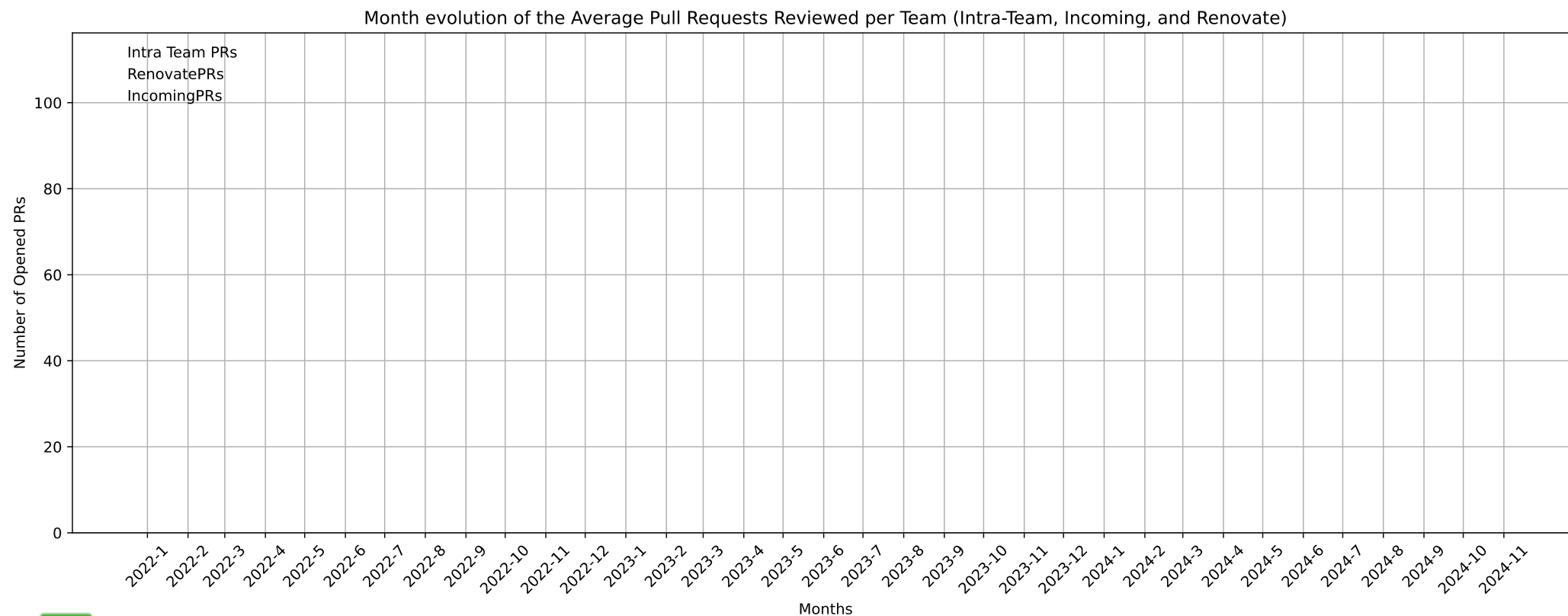
THE WAY TO GETTING FASTER...

Issue 1: Local
process
optimizations

Process
focus



FIRST: ARE WE GETTING FASTER?



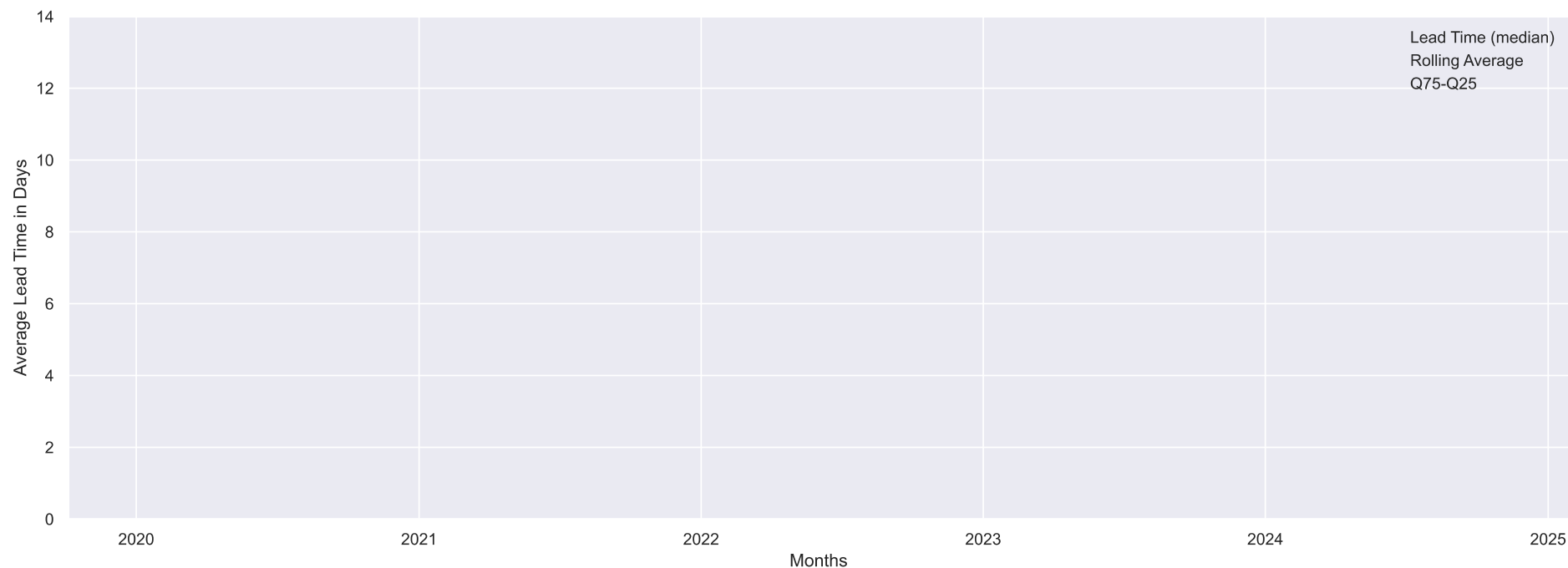
FIRST: ARE WE GETTING FASTER?

Note, on Avg it continues taking 11 days to merge a PR, but:

50% (median) are merged in ~1-2 days

75% of them are merged in around 3-4 days

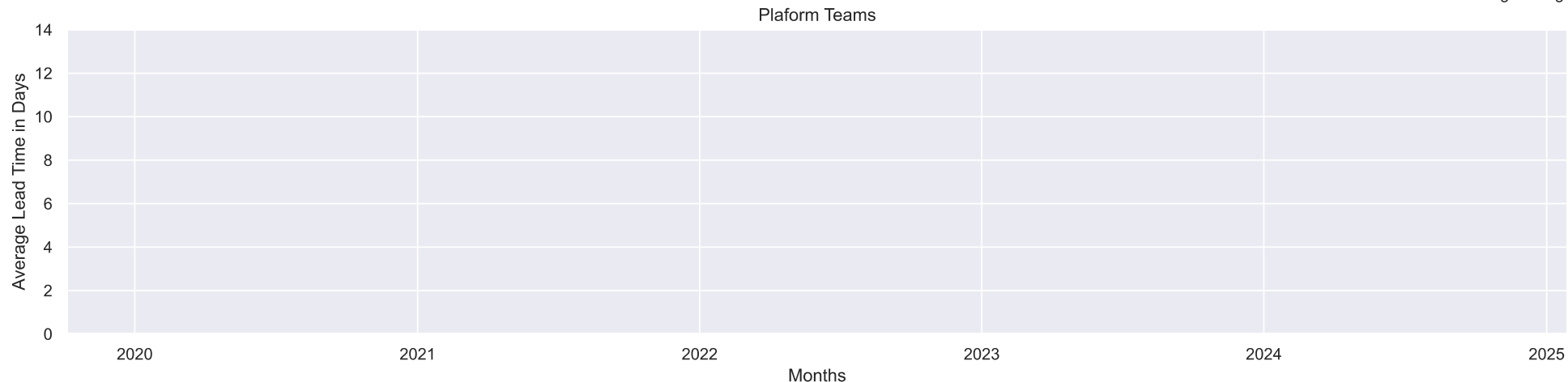
Month evolution of the Average PR Lead Time (open to merge)



FIRST: ARE WE GETTING FASTER?

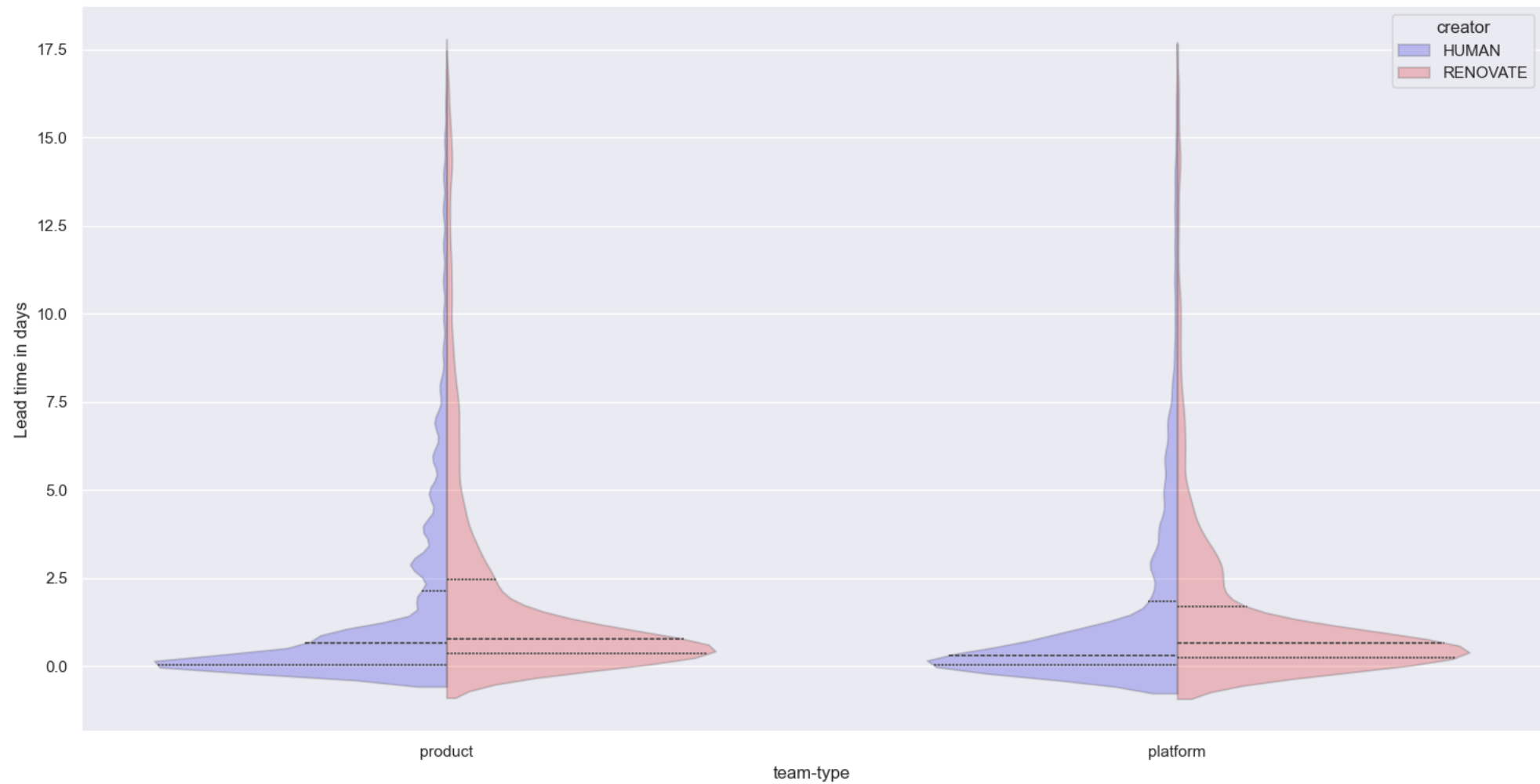
Month evolution of the Average PR Lead Time (open to merge)

Lead Time
Rolling Average



FIRST: ARE WE GETTING FASTER?

Lead Time for Human vs RenovateBot in Product and Platform teams



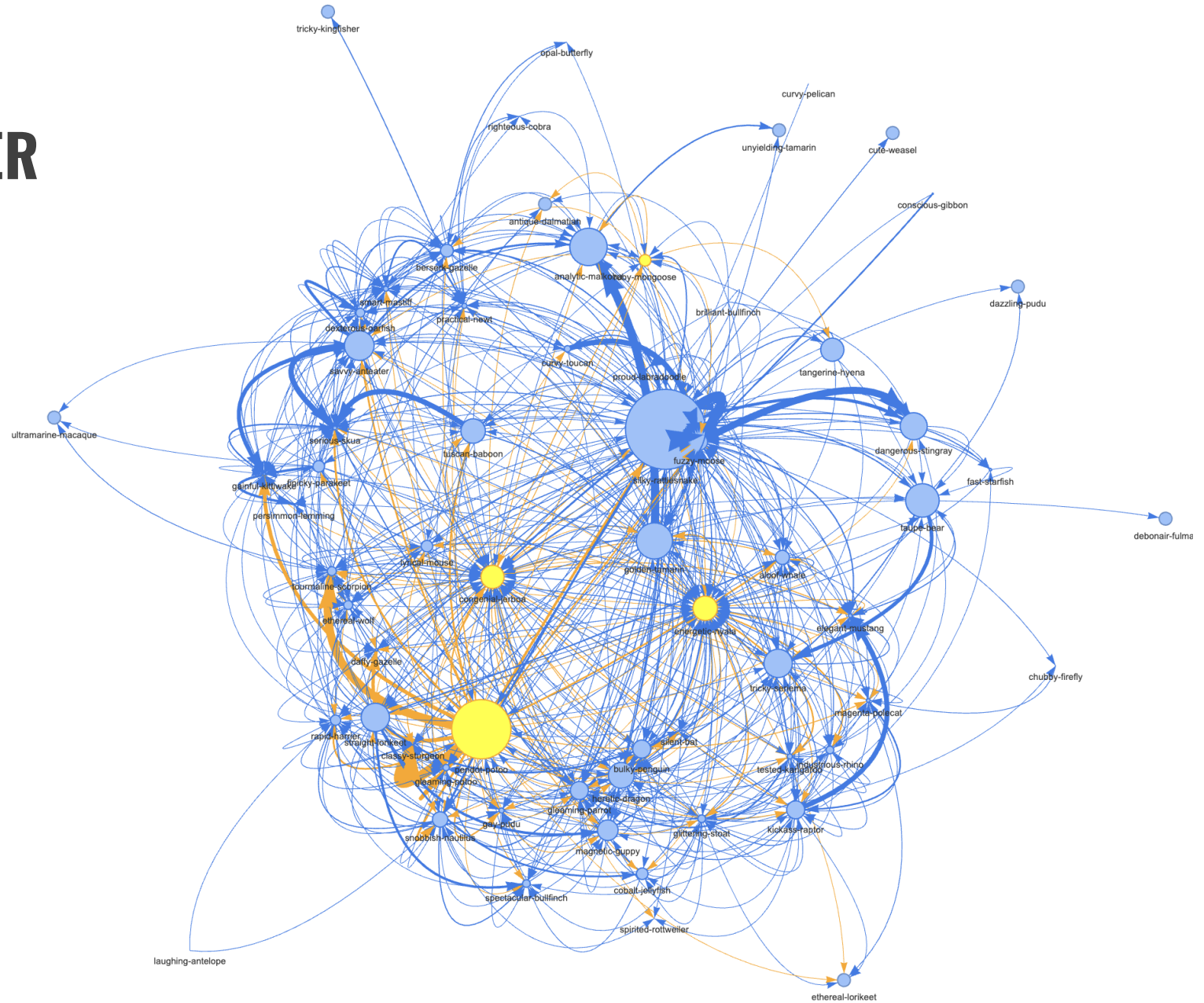
HOWEVER... IF WE DIG DEEPER

This is the social network of Pull Requests

Dots are teams (**yellow** platform, **blue** product)

Lines are shared pull requests between teams

If we dig into it, we can try to see what happens with individual teams



CONGESTION

Here we use the “team congestion” concept borrowed from networking

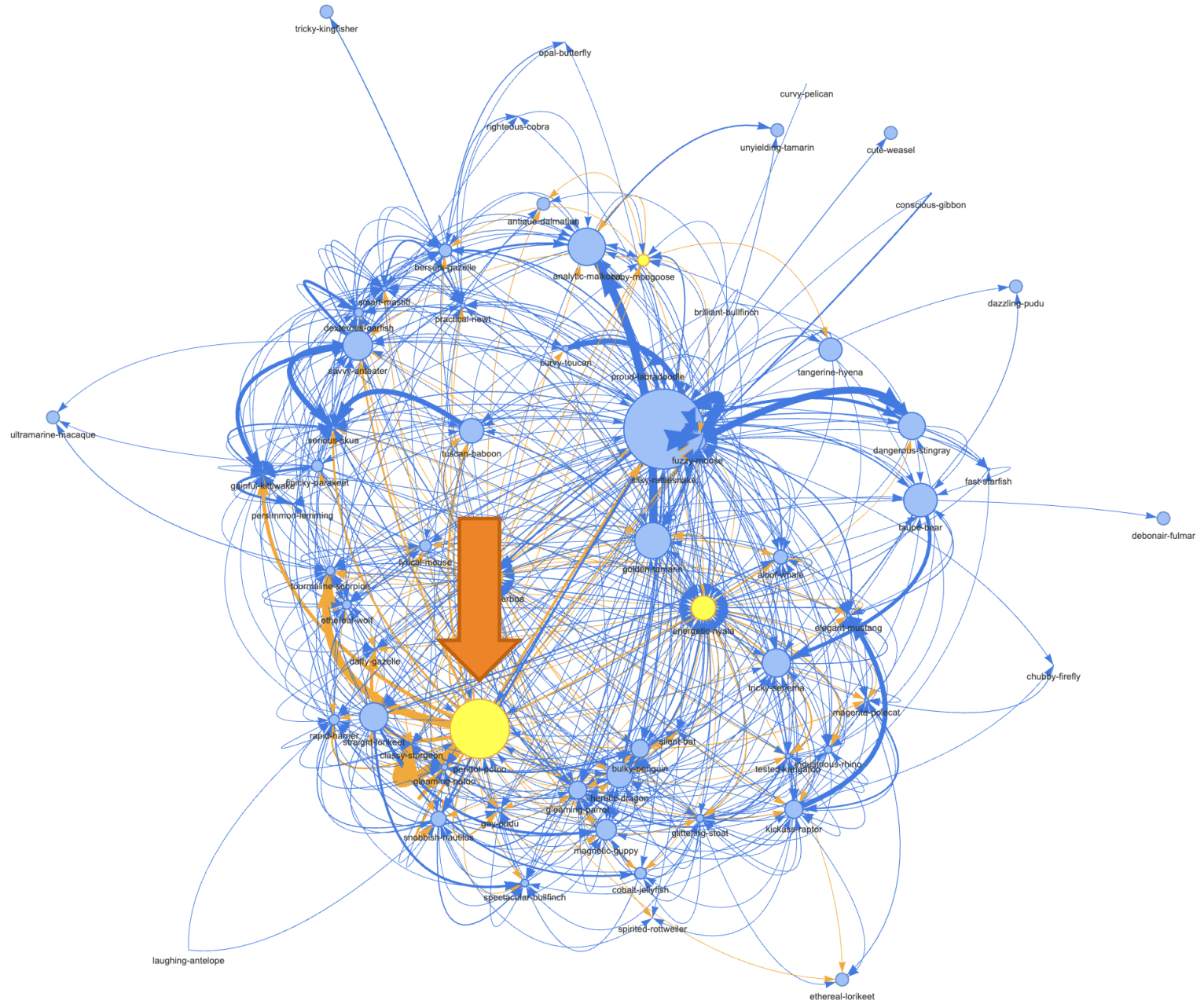
Congestion occurs when resource demands exceed its capacity

For teams, congestion occurs when stakeholders demand more from the team than what the team can deliver

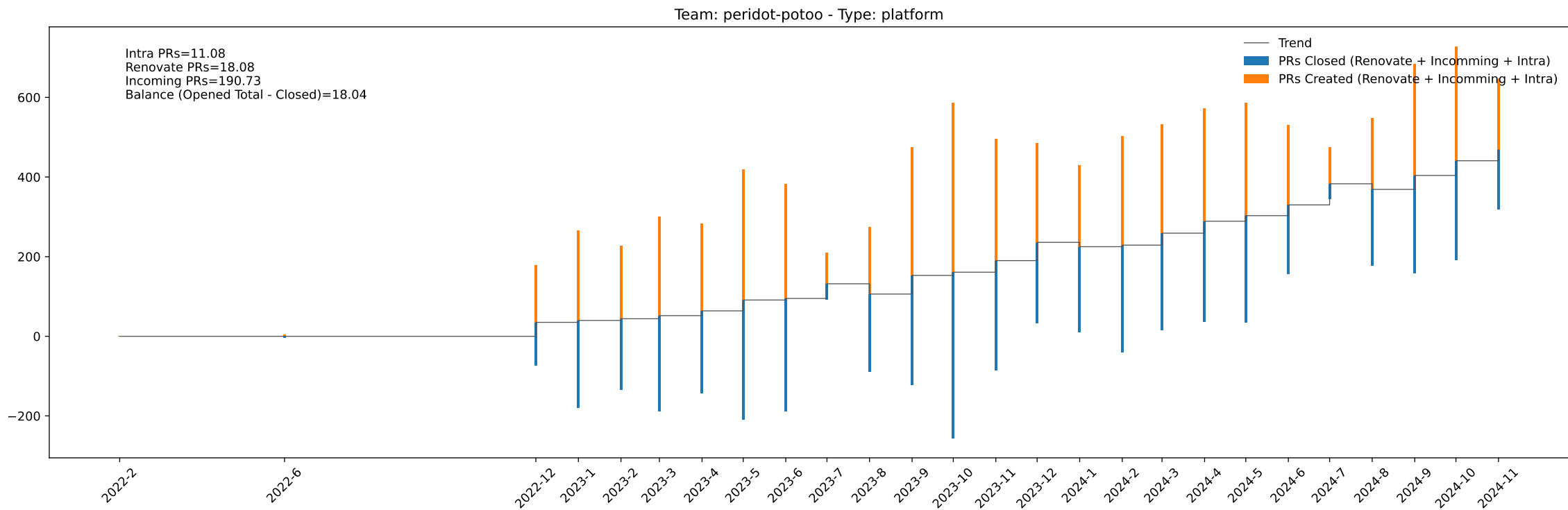


CONGESTION

Let's dig deeper...



WHAT HAPPENS WITH INDIVIDUAL TEAMS? CONGESTION?

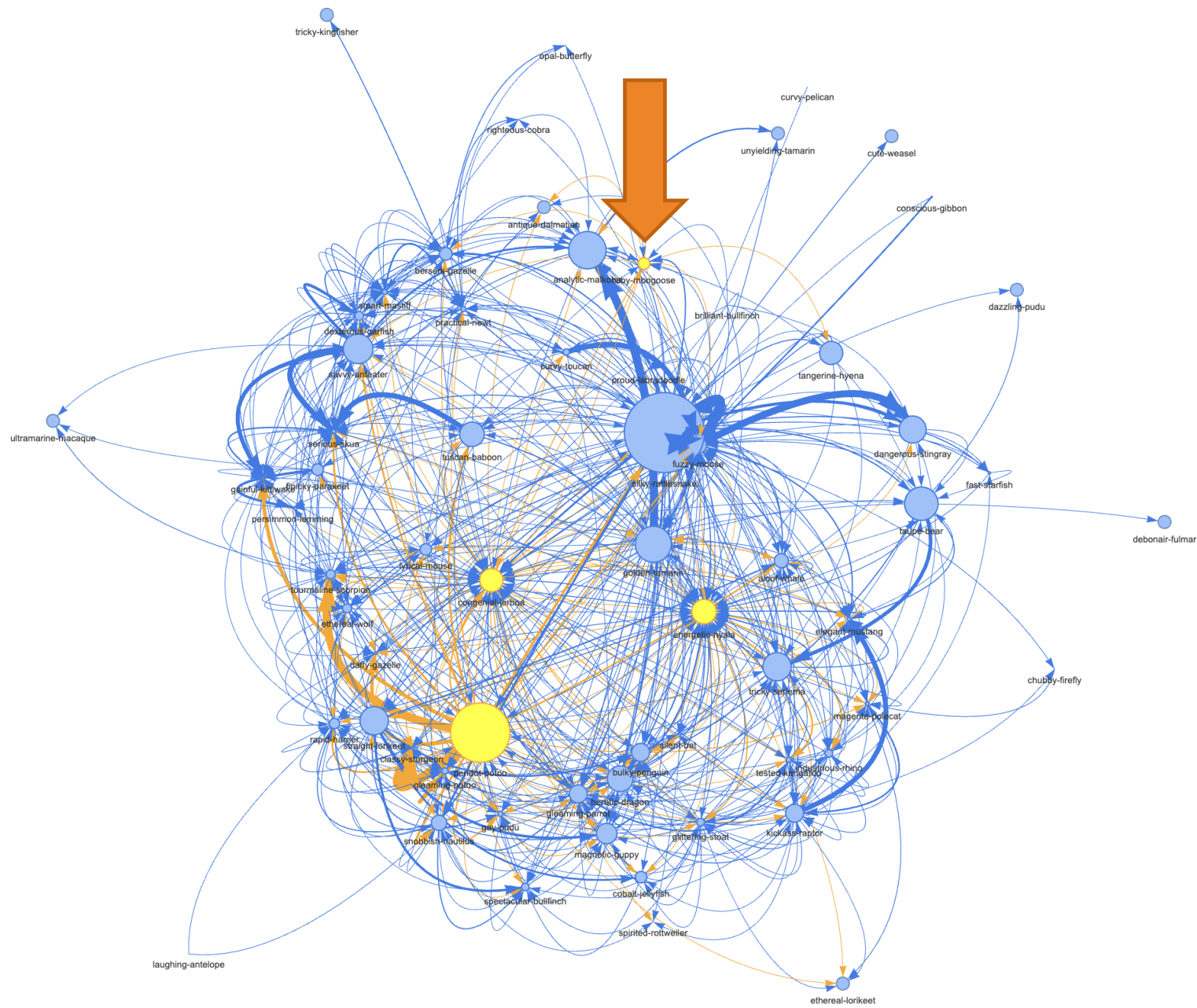


TEAM'S PULL REQUEST NETWORK



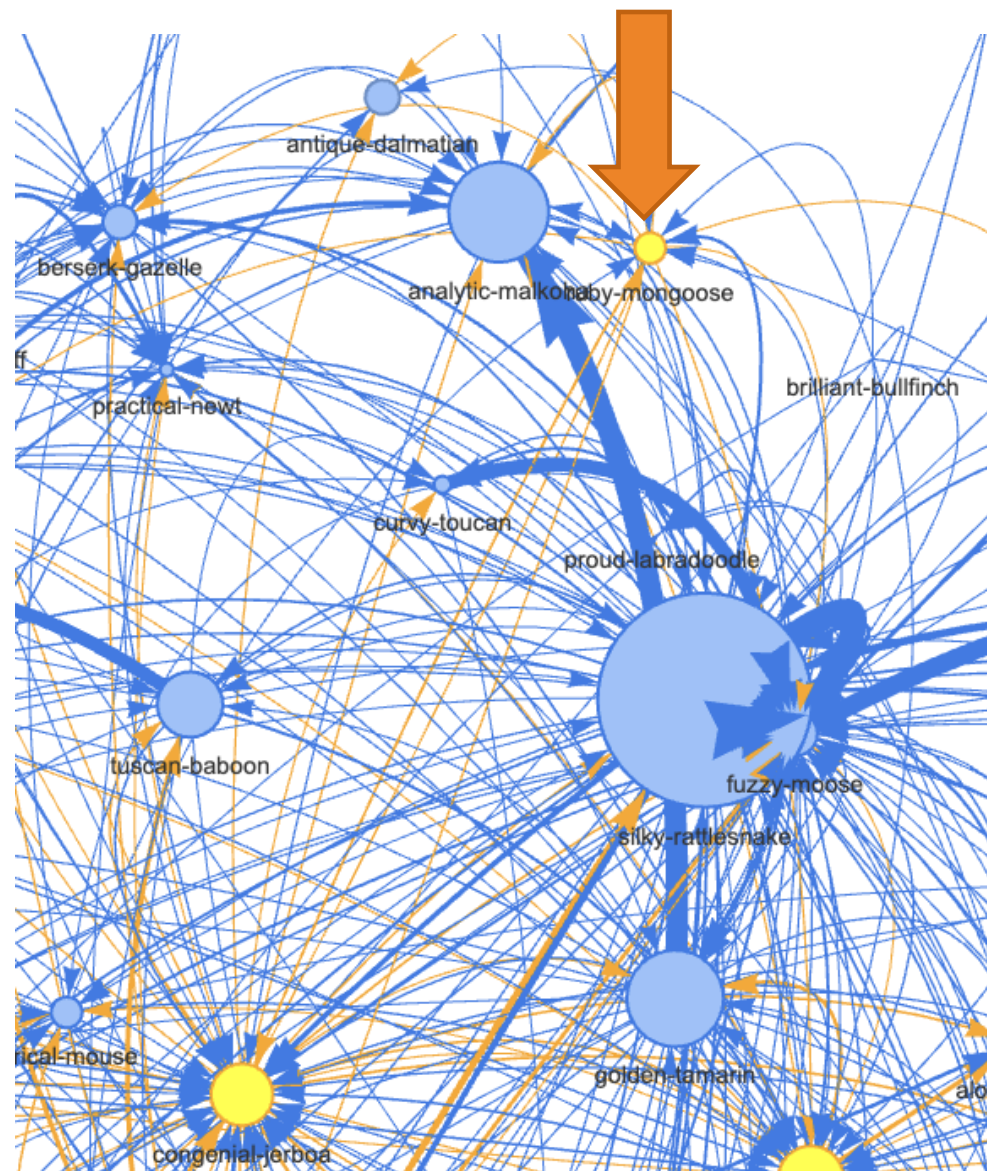
CONGESTION

Another platform team

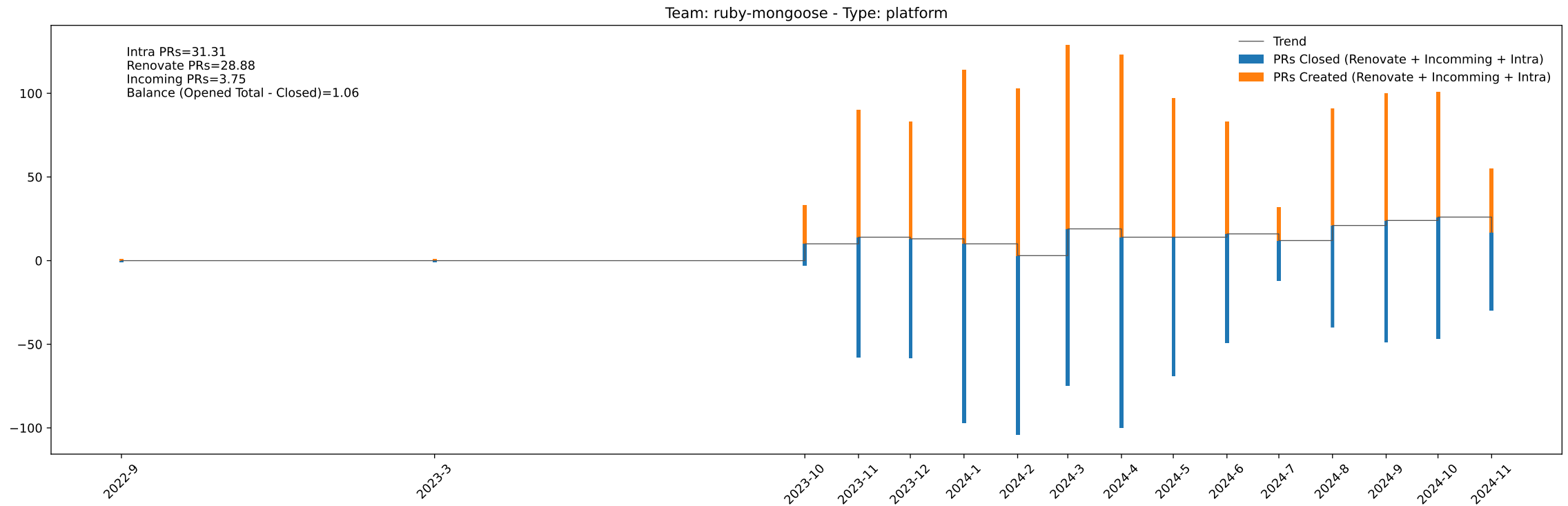


CONGESTION

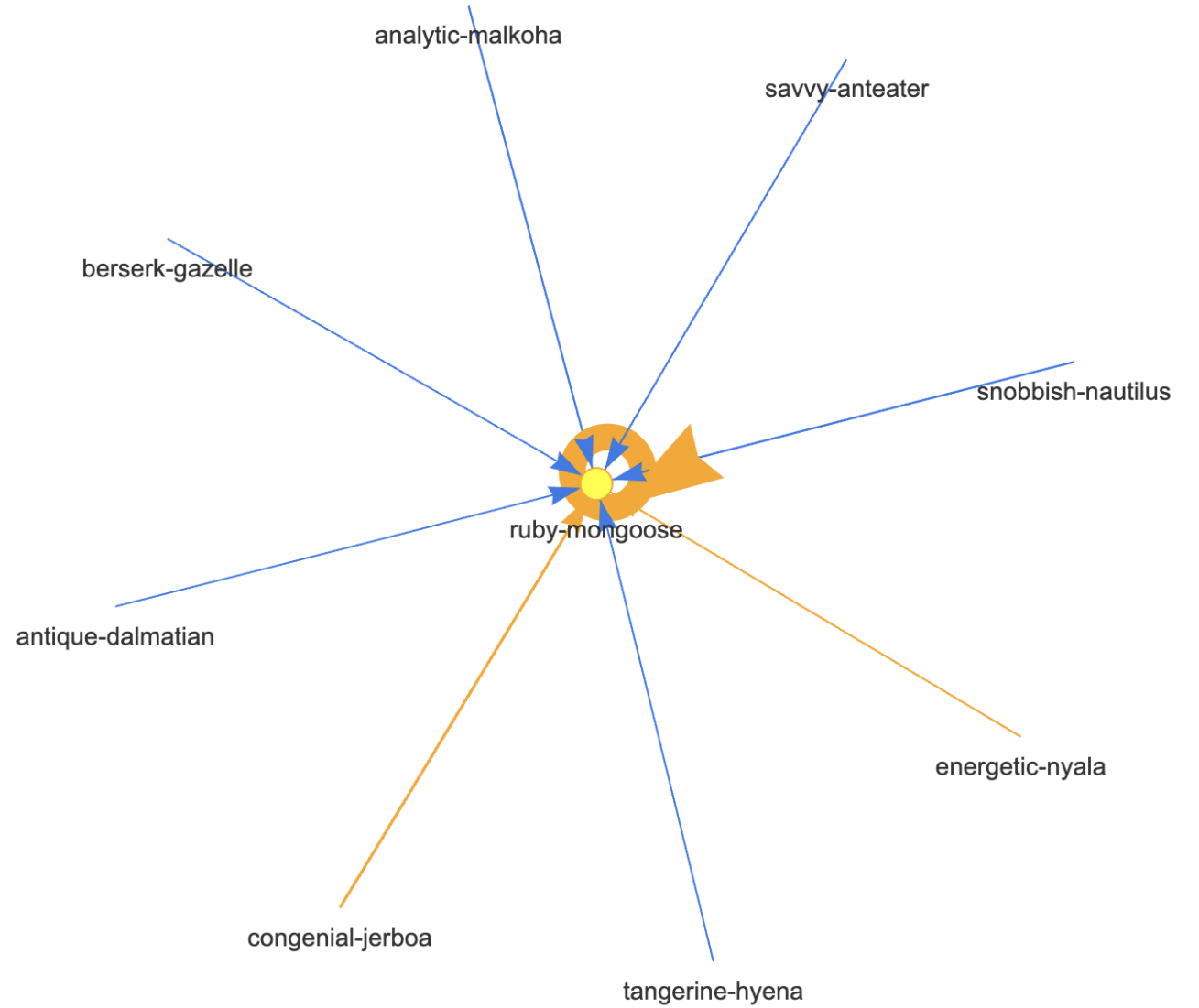
Another platform team



WHAT HAPPENS WITH INDIVIDUAL TEAMS? CONGESTION?




TEAM'S PULL REQUEST NETWORK





TAKE AWAYS

- Using process data can help us monitor whether we continue being as fast
- But also can help us identify potential bottlenecks or also predict teams that can become bottlenecks



**DATA DRIVEN ORGANIZATIONS
FASTER, BETTER?, WHY NOT BOTH?**

THE WAY TO GETTING BETTER...



Sustainability / usage focus

A large iceberg floats in the ocean. The visible tip is a jagged, snow-capped mountain peak. The submerged portion is a much larger, dark blue, textured mass of ice, illustrating the concept of 'the tip of the iceberg'. The water is a deep blue, and the sky is a lighter blue with scattered white clouds.

THE TIP OF THE ICEBERG

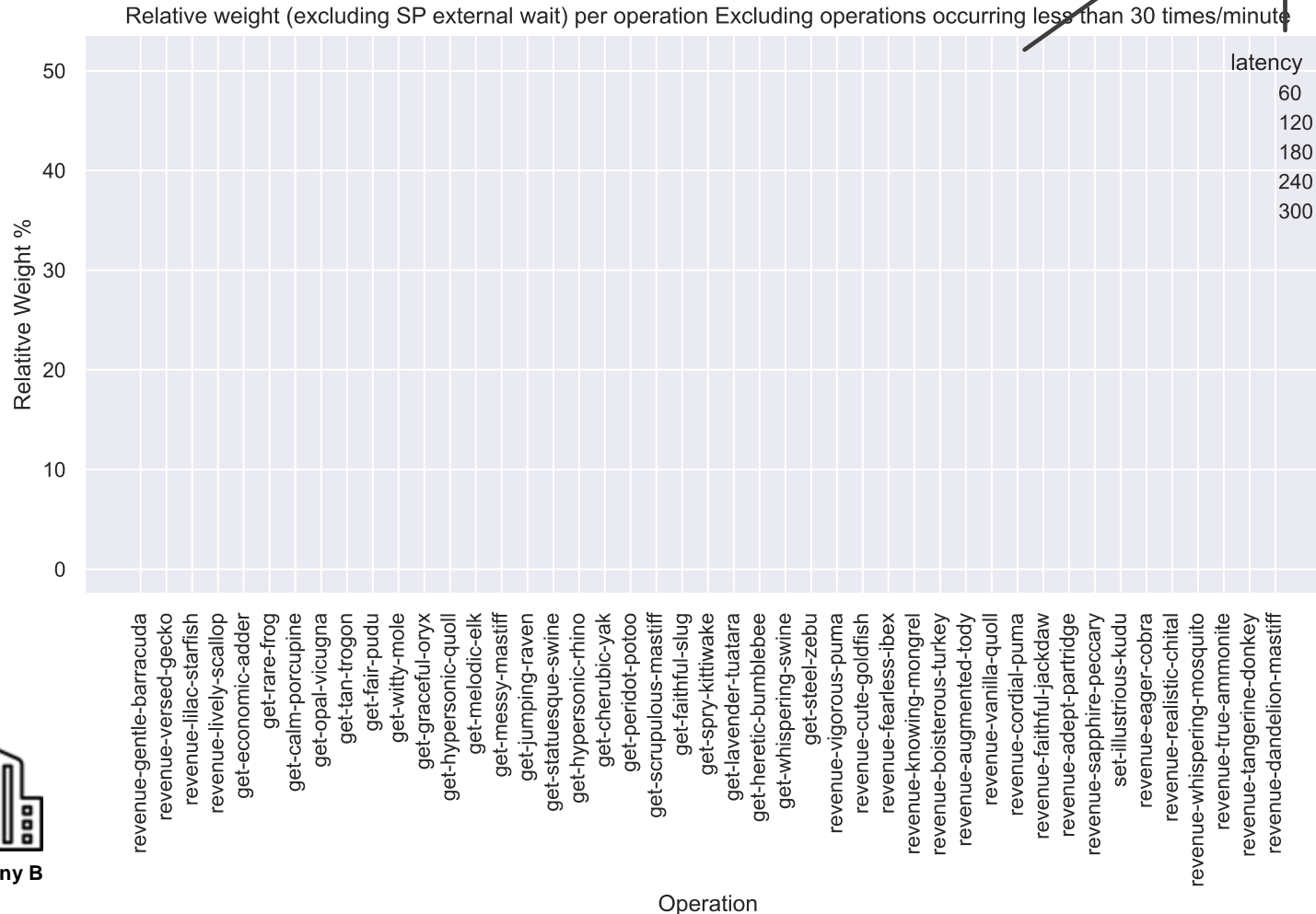
BUILDING SUSTAINABLE SOFTWARE PRODUCTS

- In this presentation we are just scratching the surface
- We have analyzed ~80 days of usage data on one deployment of a large-scale system
- The system is deployed in >25 countries, by service providers, but we are just analyzing one instance
- Everything is confidential so I will not disclose the domain
 - I will talk about revenue-generating operations vs non-revenue-generating operations (*get info* or *set info*)



Company B

DISTRIBUTION OF THE EXECUTION



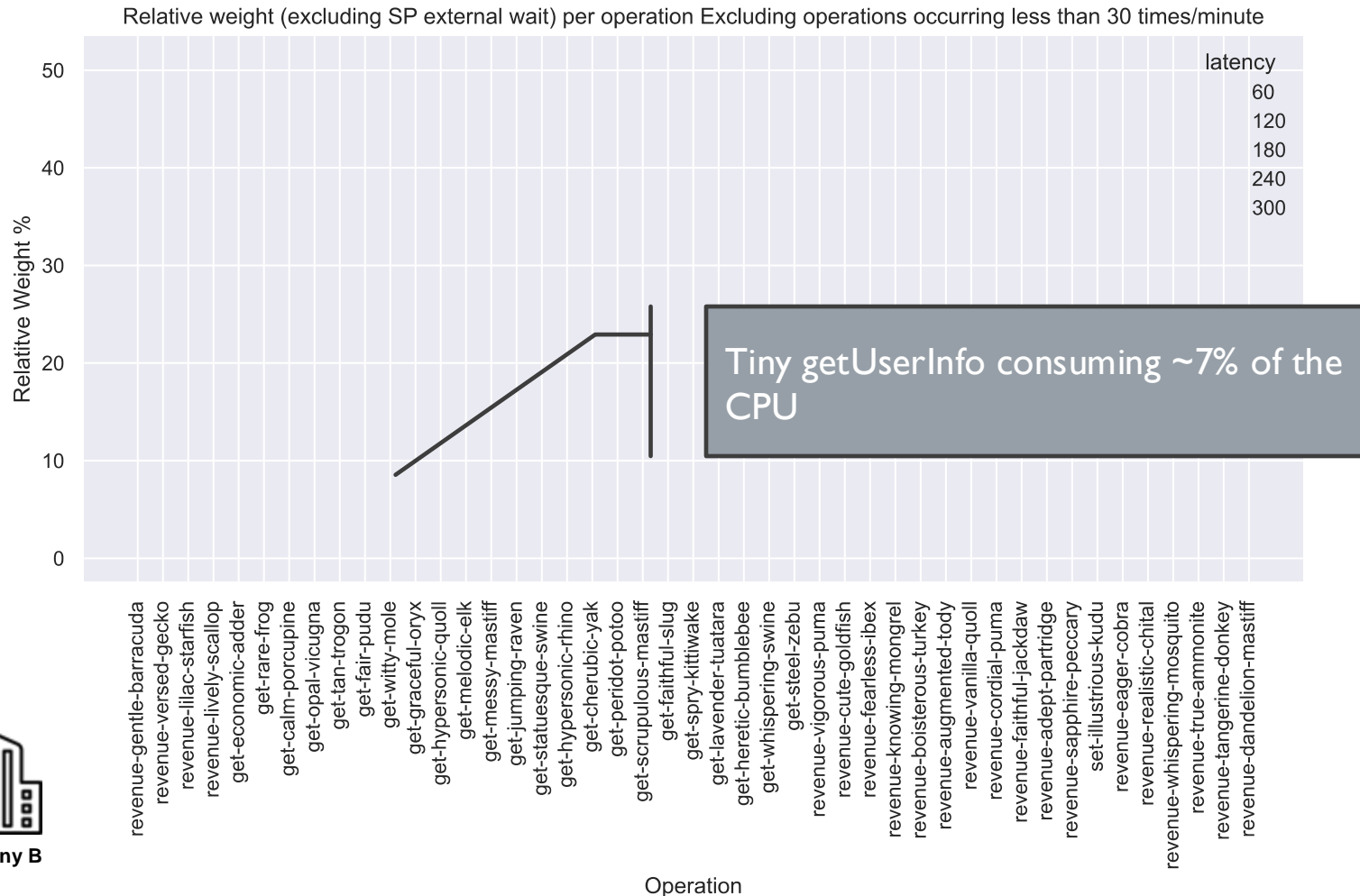
Heavy revenue-generating transaction:
equivalent to 50% of the CPU

$$RelativeWeight = \#invocation * Latency$$



Company B

DISTRIBUTION OF THE EXECUTION



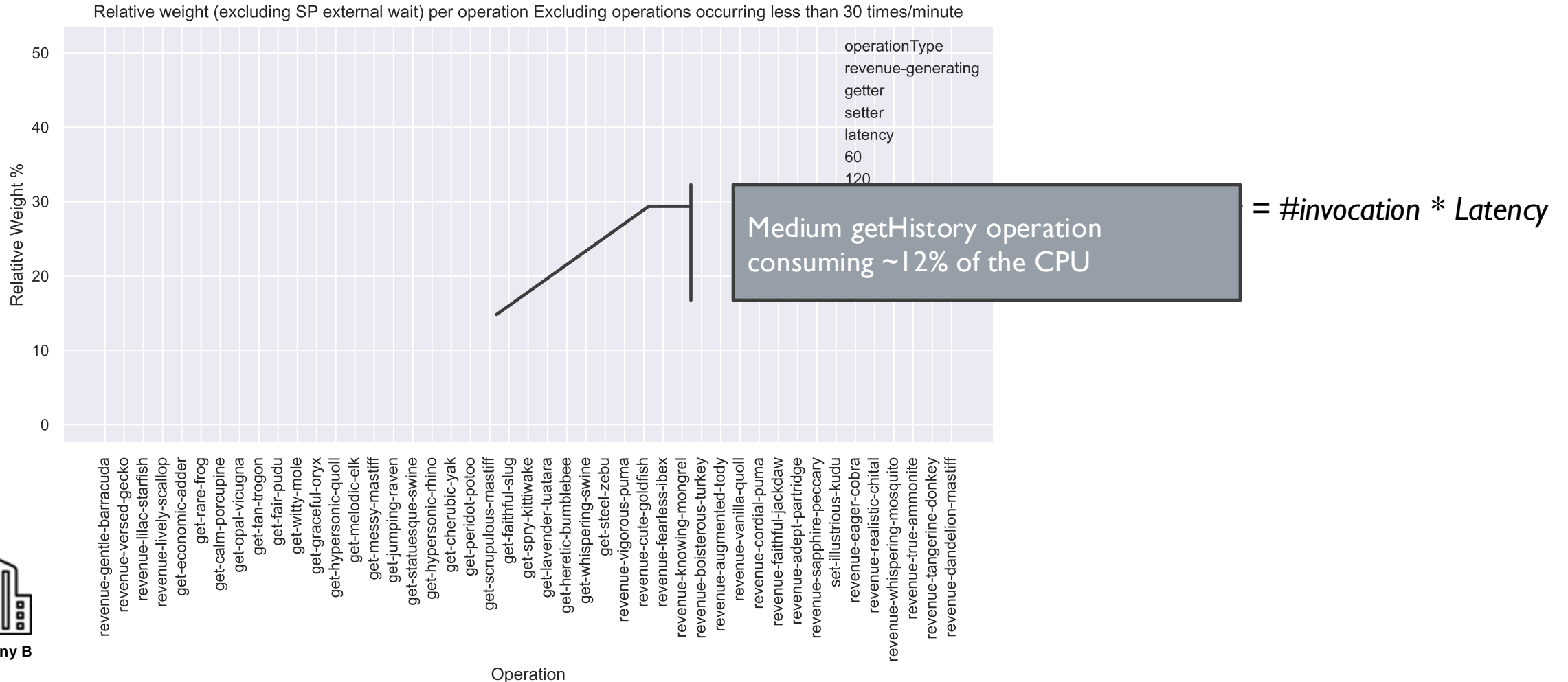
$$RelativeWeight = \#invocation * Latency$$

Tiny getUserInfo consuming ~7% of the CPU



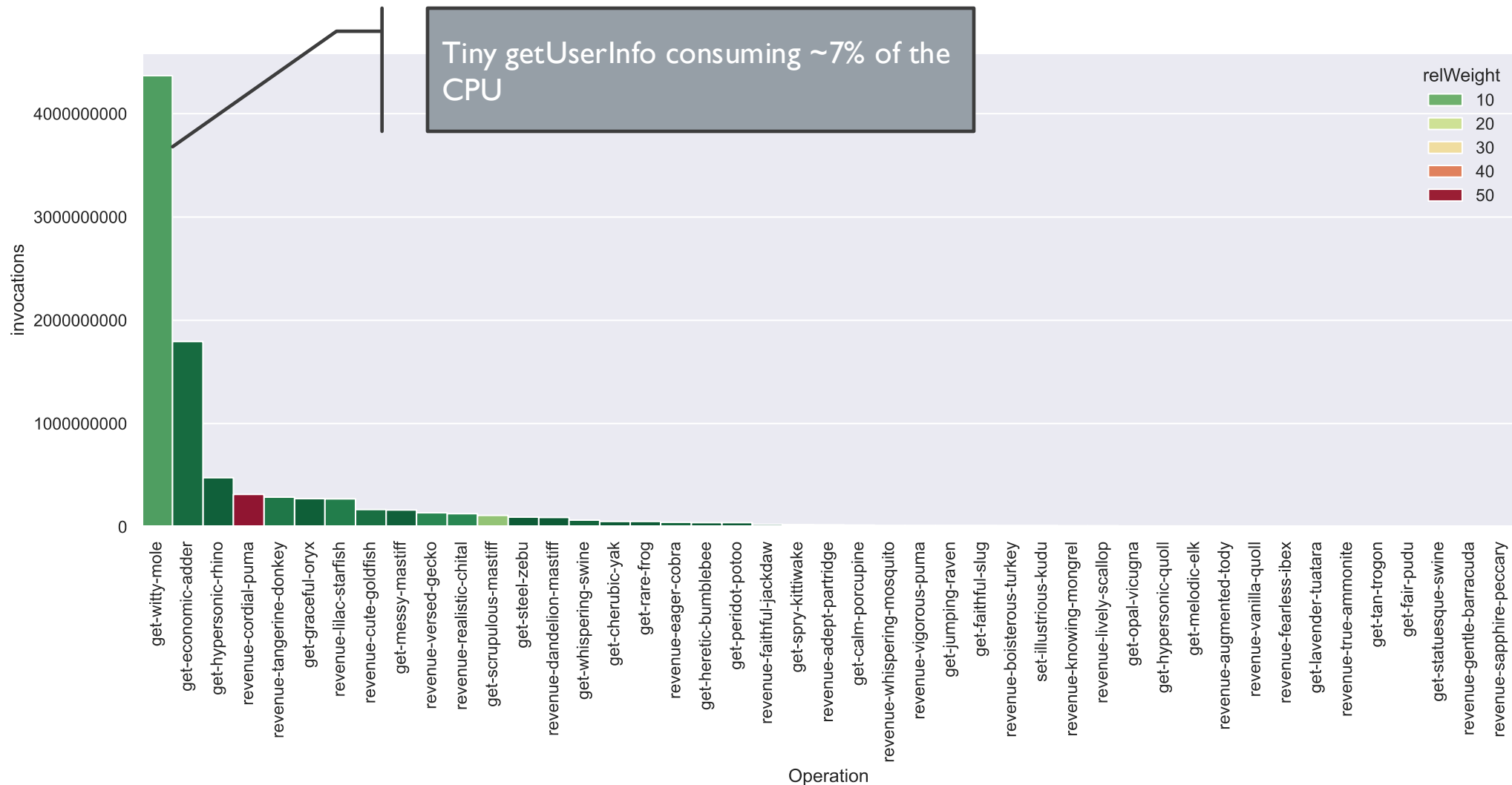
Company B

DISTRIBUTION OF THE EXECUTION (SWITCHING TO TYPES OF OPERATION)



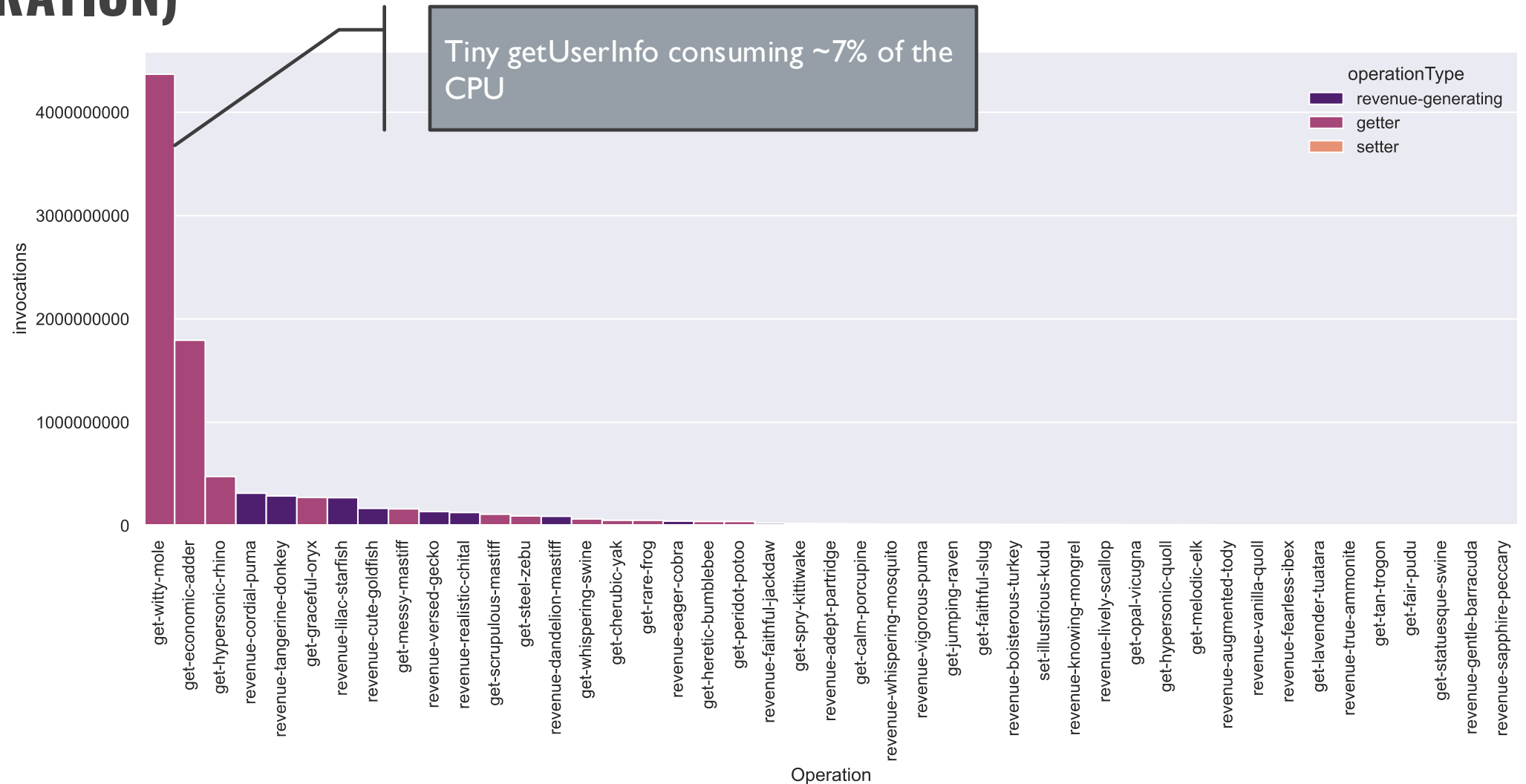
Company B

LETS COMPARE THE RAW NUMBER OF INVOCATIONS



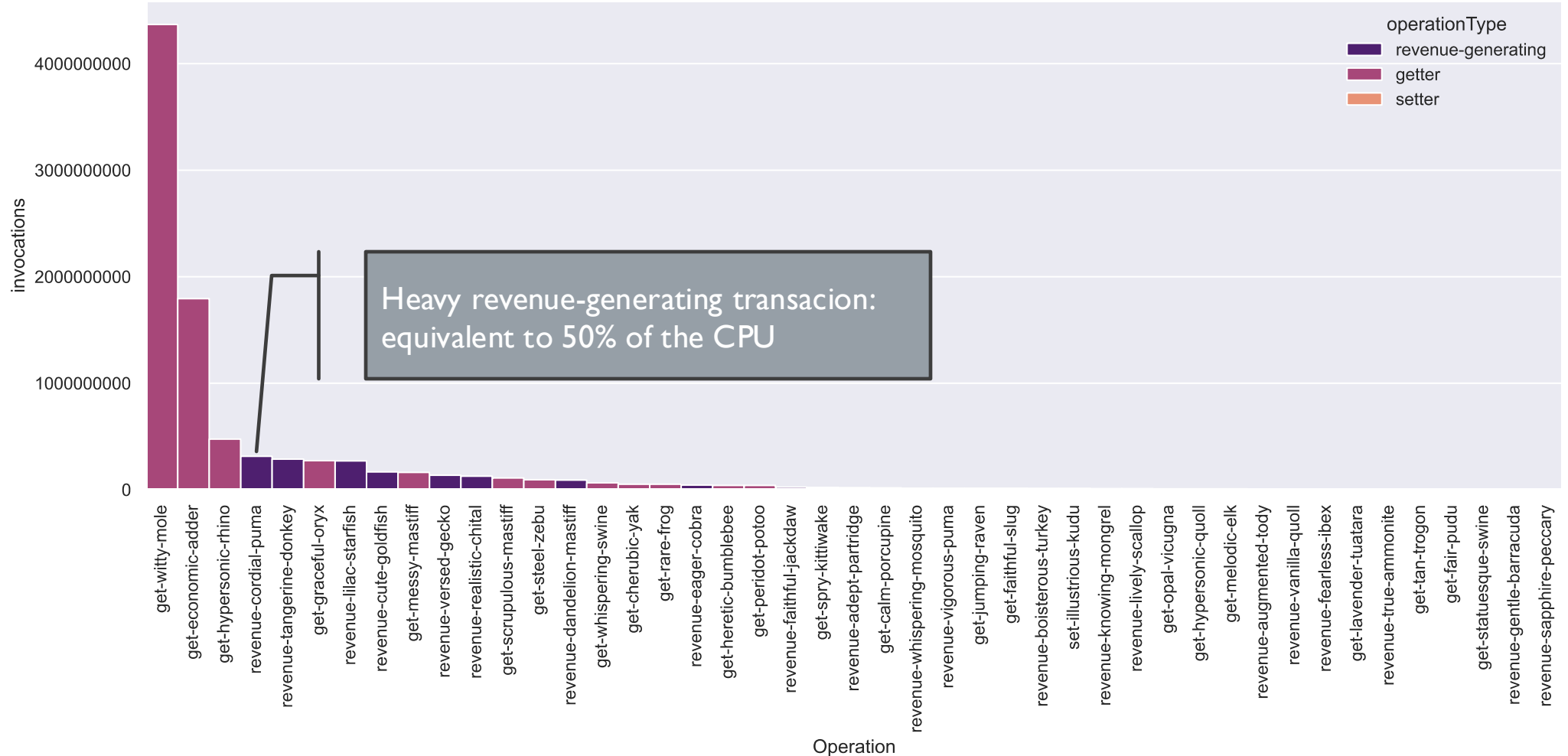
Company B

LETS COMPARE THE RAW NUMBER OF INVOCATIONS (SWITCHING TO TYPES OF OPERATION)



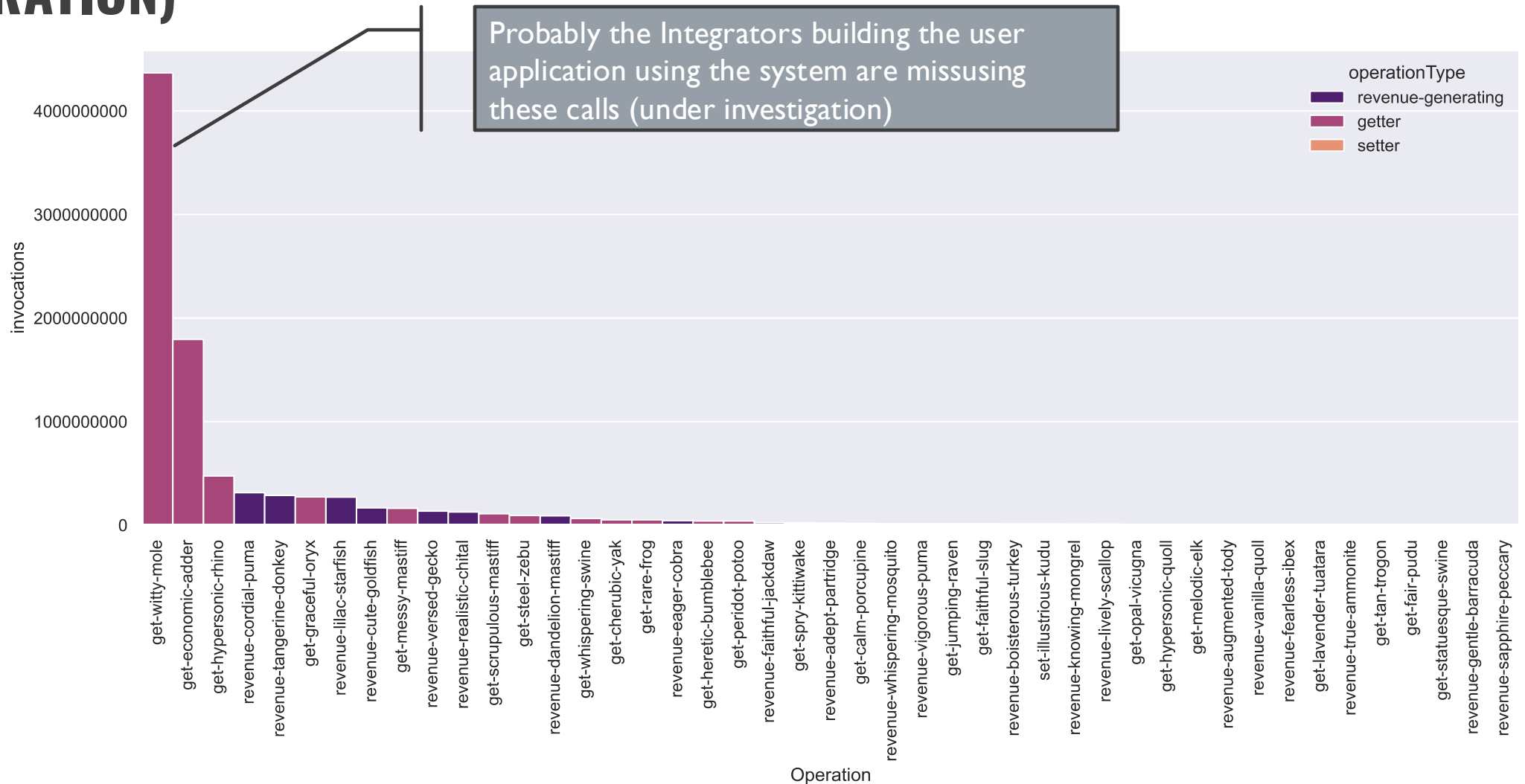
Company B

LETS COMPARE THE RAW NUMBER OF INVOCATIONS (SWITCHING TO TYPES OF OPERATION)



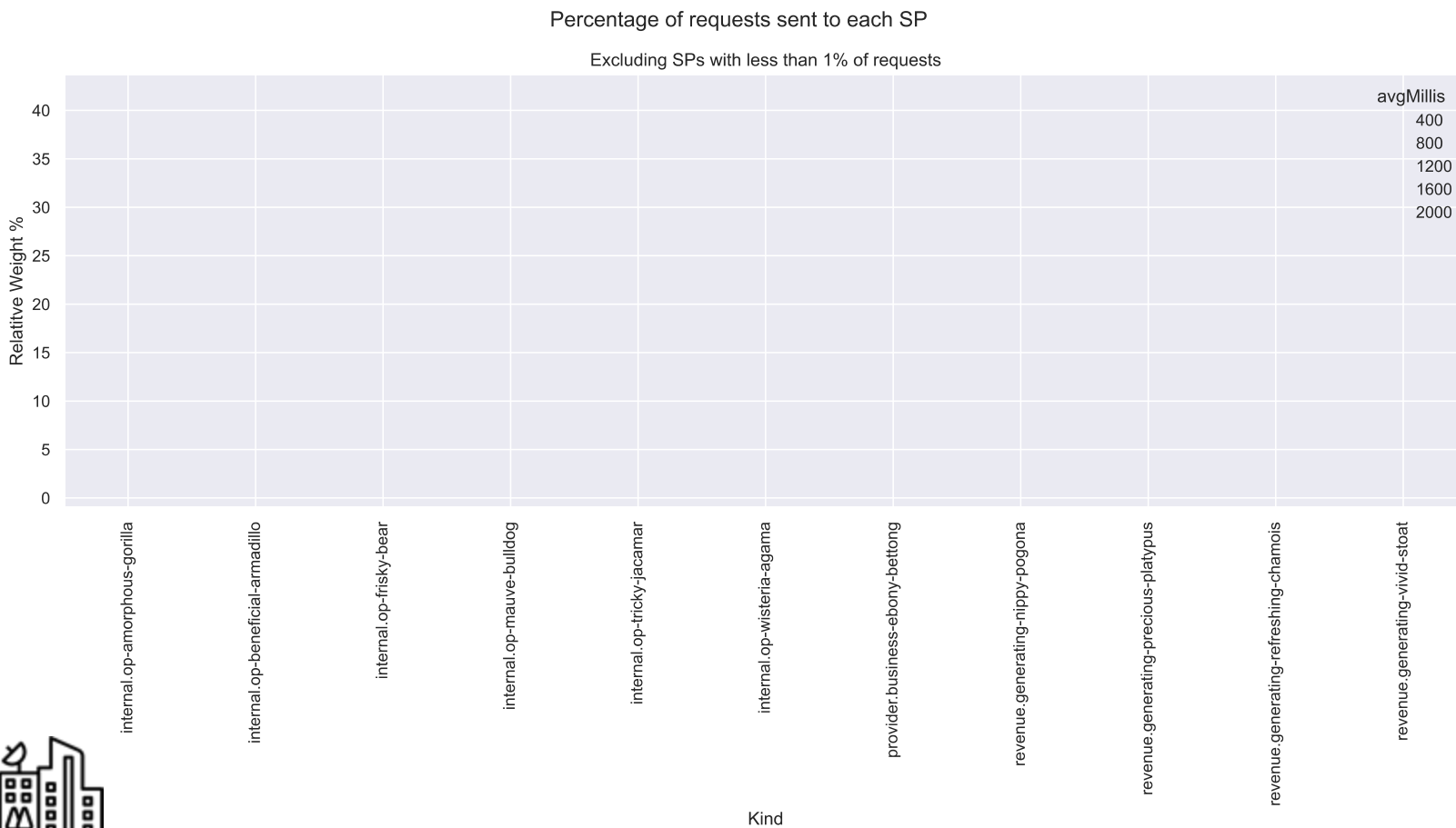
Company B

LETS COMPARE THE RAW NUMBER OF INVOCATIONS (SWITCHING TO TYPES OF OPERATION)



Company B

ANALYZING THE TARGET OF THE REVENUE-GENERATING OPERATIONS



- The system is mainly devoted to operations confined to the context of the Service Provider
- That is not the main purpose of this system
- The majority of the green operations do not generate any revenue for the dev organization
- Only the red dot is transversing the boundaries of the Service Provider

Note: we are only showing the >1% invocation operations



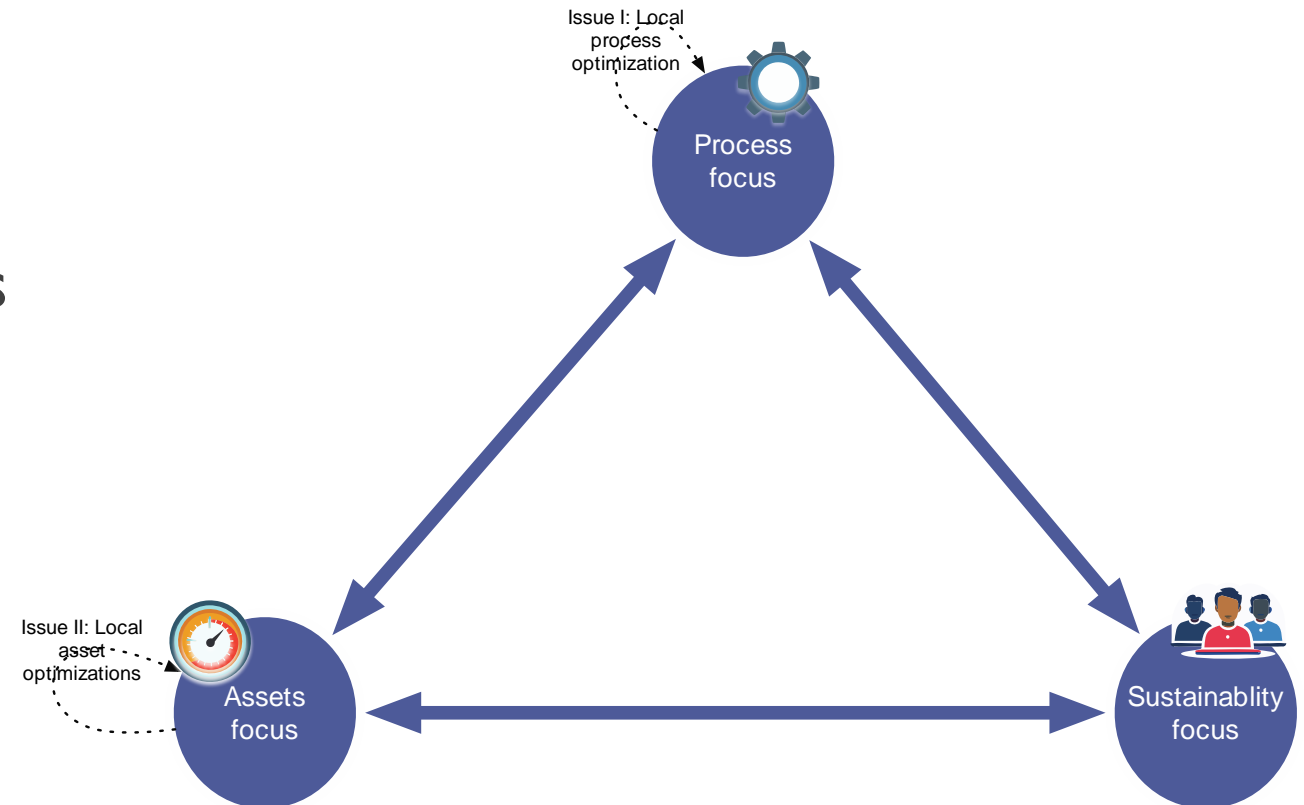
Company B



WHAT IS NEXT?

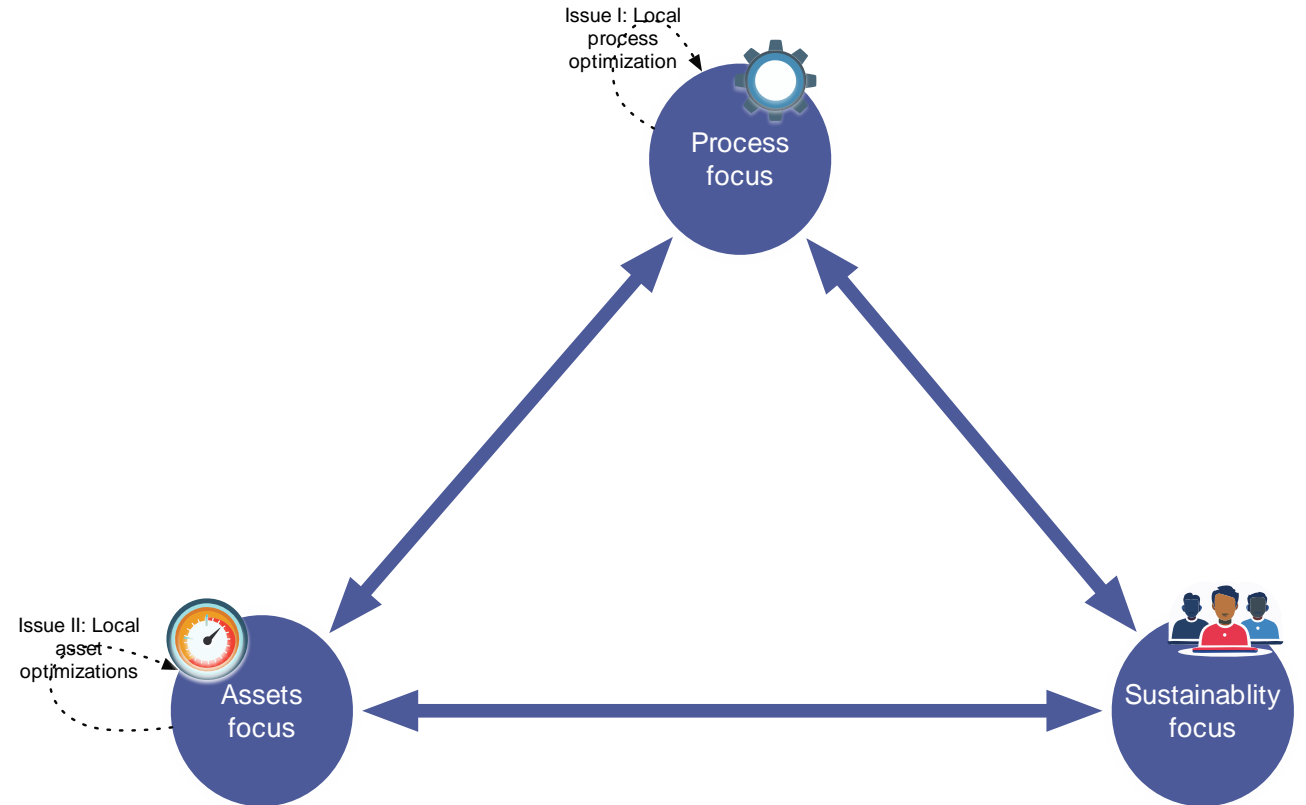
BUILDING SUSTAINABLE SOFTWARE PRODUCTS

- Using usage data like this does not help much either
- What is left is connecting it with process and assets



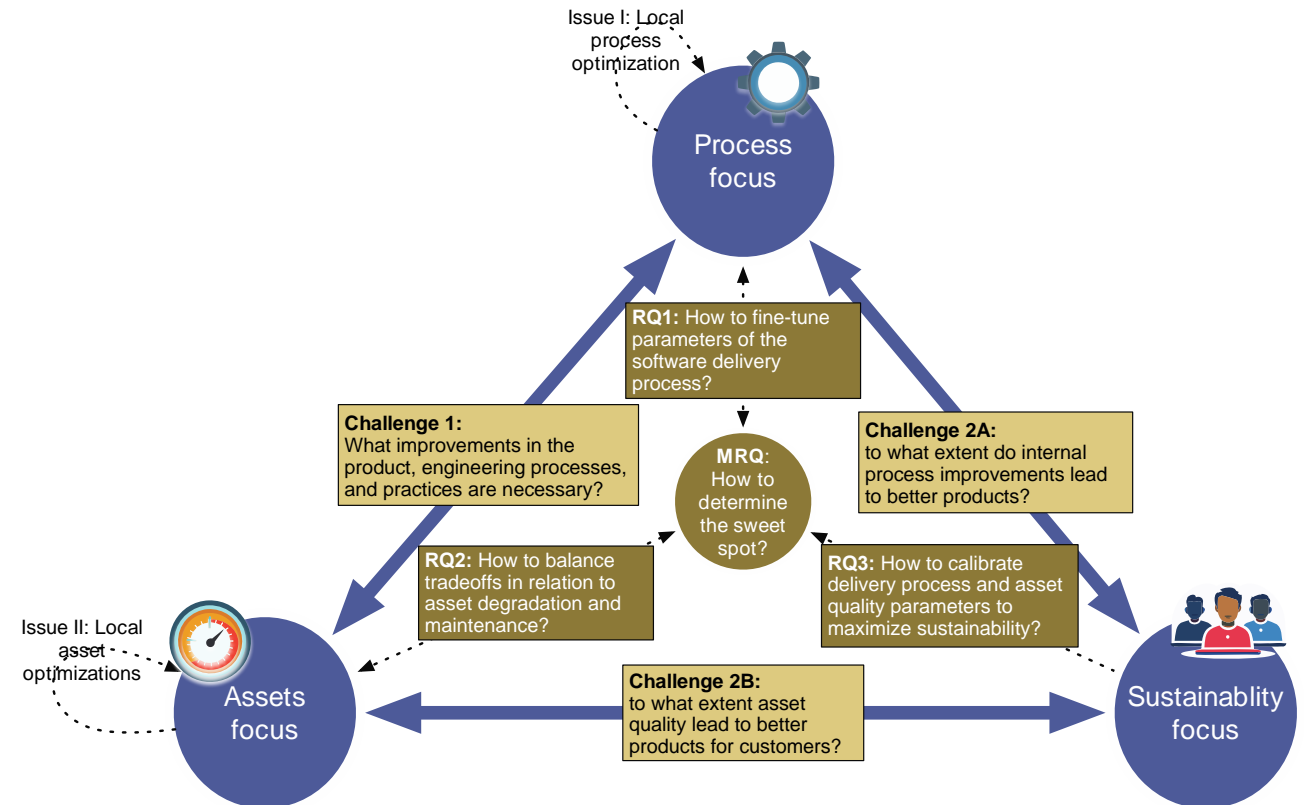
BUILDING SUSTAINABLE SOFTWARE PRODUCTS

- Are we building the operations that our users value and use?
- Are we maintaining and optimizing what is most used?
- Are we keeping in shape the parts of the products where we will innovate?



BUILDING SUSTAINABLE SOFTWARE PRODUCTS

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The End

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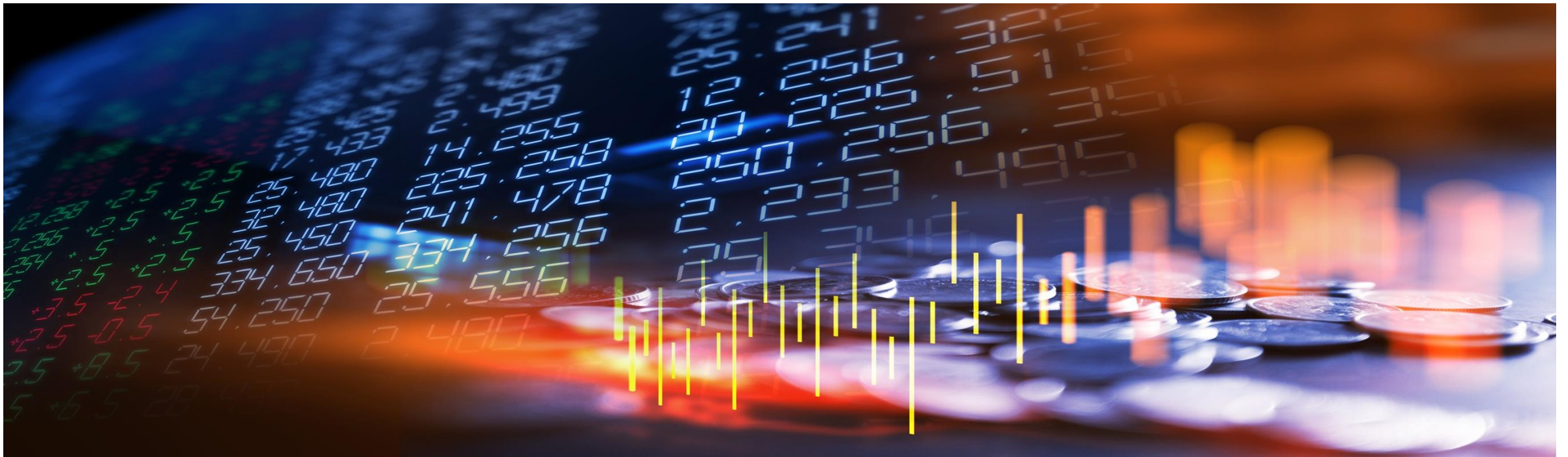
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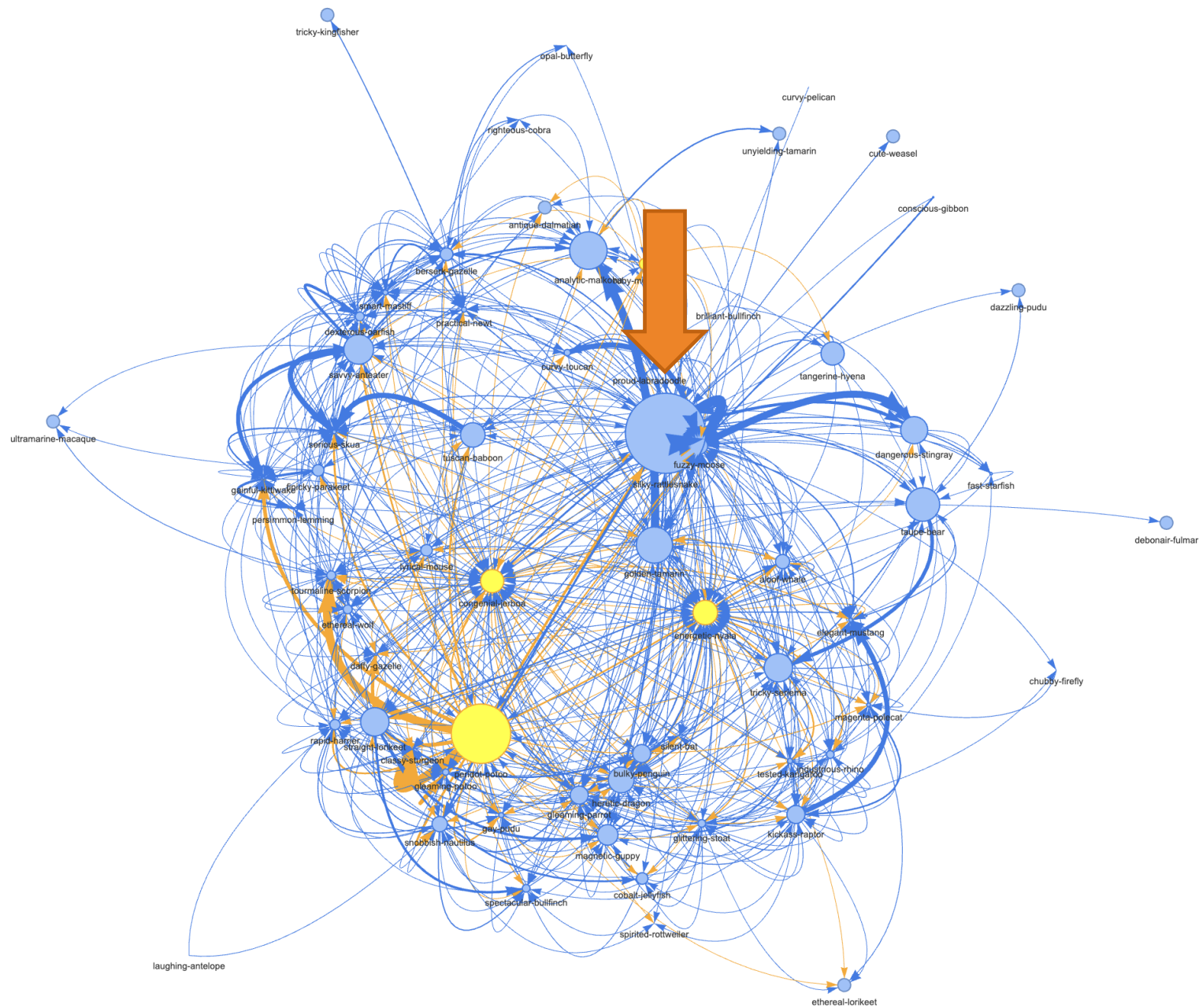
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CONGESTION

Let's look to a product team...



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